

FAX# 215 564 1103  
OCT11/12 13.26  
HARRIS REPORT FROM REP  
\*\*\* WPXI-TV \*\*\*

**WASHINGTON, DC 20001**

REP. #	OFF. # 18	SALESMAN #
BUYER NAME	KRISTA MURRAY	
SALES PRSN	WA- CHERYL BLAIR	

ORDER # 336522 CONTRACT # 6370525

WASHINGTON, DC 20001

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>DSCC/VILLELLA 10/10</u>	<u>EST#2443</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT11/12 13.26

TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$8,425  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:	REP	CD	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 418  
AGENCY PRODUCT CODE = 423

**AGENCY EST# = 2443**

1 1000A-1100A

30

**\$350.00**

10/12

10/12

1

**FRI**

F

PROGRAM : ELLEN  
CON COM1: ELLEN

2 1100A-1200N

30

**\$275.00**

10/12

10/12

1

**FRI**

7

PROGRAM : ANDERSON COOPER  
CON COM1: ANDERSON COOPER

3 1200N-1230P

30

**\$375.00**

10/12

10/12

1

**FRI**

7

PROGRAM : CHANNEL 11 NOON NEWS  
CON COM1: CHANNEL 11 NOON NEWS

REP HEADLINE# 6370525  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			130P-230P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$275.00	10/12	10/12	1		FRI	1
5			430A-459A PROGRAM : CH 11 NEWS 430A CON COM1: CH 11 NEWS 430A	30	5	\$125.00	10/12	10/12	1		FRI	1
6			500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS	30	5	\$575.00	10/12	10/12	1		FRI	1
7			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/12	10/12	1		FRI	1
8			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$575.00	10/12	10/12	1		FRI	1
9			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	4	\$350.00	10/15	10/15	1		MON	1
10			1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30	4	\$275.00	10/15	10/15	1		MON	1
11			1230P-130P PROGRAM : THE DOCTORS CON COM1: THE DOCTORS	30	4	\$275.00	10/15	10/15	1		MON	1
12			230P-300P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30	4	\$275.00	10/15	10/15	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			430A-459A PROGRAM : CH 11 NEWS 430A CON COM1: CH 11 NEWS 430A	30	5	\$125.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS	30	5	\$575.00	10/15	10/15	1		MON	1
15			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/15	10/15	1		MON	1
16			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$575.00	10/15	10/15	1		MON	1
17			600P-630P PROGRAM : CHANNEL 11 NEWS SATURDAY CON COM1: CHANNEL 11 NEWS SATURDAY	30	5	\$625.00	10/13	10/13	1		SAT	1
18			600A-800A PROGRAM : CHANNEL 11 NEWS SATURDAY CON COM1: CHANNEL 11 NEWS SATURDAY	30	5	\$250.00	10/13	10/13	1		SAT	1
19			800A-1030A PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1: CHANNEL 11 NEWS SAT AM	30	5	\$275.00	10/13	10/13	1		SAT	1
20			530A-800A PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS	30	5	\$250.00	10/14	10/14	1		SUN	1
21			600P-630P PROGRAM : CHANNEL 11 NEWS SUNDAY CON COM1: CHANNEL 11 NEWS SUNDAY	30	5	\$500.00	10/14	10/14	1		SUN	1

LA due to CBS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			800A-1000A	30	5	\$275.00	10/14	10/14	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
OCT/12			\$8,425.00									

CONTRACT TOTAL \$8,425.00  
 TOTAL SPOTS 22

MARKET TOTALS \$28,083  
 WPXI 30% KDKA 30% WTAE 30% WPGH 10% CABL 0% WPCW 0% WPMY 0%  
 EST

SVC- NSI  
 DEMOS- RA35+\*

